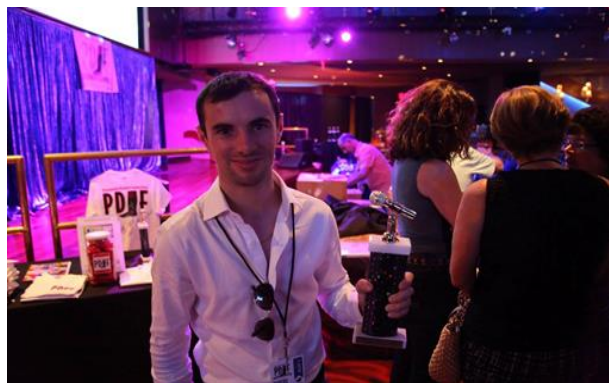


Sponsor Package
RIDERS UP! – Saratoga Jockey Karaoke Contest
Vapor Night Club
Saratoga Casino & Raceway
Monday, July 31, 2017



Below are photos of several VIP Sponsor spaces at the venue. In considering to be an event sponsor cross reference the VIP spaces below to the Sponsor Package description on the corresponding page.



Lounge 1



Lounge 2 & 3



Main Floor Theater Style



Lounge 4

**RIDERS UP – SARATOGA JOCKEY KARAOKE CONTEST
BENEFITING THE PERMANENTLY DISABLED JOCKEYS FUND
MONDAY, July 31, 2017
VAPOR NIGHT CLUB – Saratoga Casino & Raceway
5:30 PM – 11:00 PM**

**All attendees must be 21 years or older enter premises
Event is Cash Bar unless a beverage is specified differently in one of the sponsor packages below.
PLEASE CONSIDER BEING A SPONSOR FOR THIS GREAT EVENT!**

Sponsor Packages – Limited spaces available on first request basis.

Package 1: Lounge 1, Capacity 20 people, Lower Level (main level). Roped off, couch seating facing dance floor and main stage, private seating section will be easily identified with a sign containing your sponsor name. Also includes:

- 1) Twenty VIP admission tickets, which includes buffet dinner with the Saratoga jockeys.
- 2) Two drink coupons for each admission ticket.
- 3) Domestic and Imported Cheese and Pepperoni Platter.
- 4) Your sponsor name and logo appearing on full screen in-house presentations event night
- 5) Twenty copies of event DVD with sponsor logo placement on DVD jacket.

Cost for this sponsorship \$5000.00

Package 2: Lounge 2 and 3, Capacity 12 people, Upper Level. Roped off, couch seating, two flat TV's; private seating section will be easily identified with a sign containing your sponsor name. Also includes:

- 1) Twelve VIP admission tickets which includes a buffet dinner with the Saratoga jockeys.
- 2) Two drink coupons for each admission ticket
- 3) Domestic and Imported Cheese and Pepperoni Plater
- 4) Your sponsor name and logo appearing on full screen in-house presentations event night.
- 5) 6 copies of event DVD with sponsor logo placement on DVD jacket.

Cost of this sponsorship: \$3000.00

Package 3: Lounge 4, Capacity 6 People, Upper Level. Roped off, couch chair seating, one flat screen TV, private seating section will be easily identified with a sign containing your sponsor name. Also includes:

- 1) Six VIP admission tickets, which includes buffet dinner with the Saratoga jockeys.
- 2) Two drink coupons for each admission ticket
- 3) Domestic and Imported Cheese and Pepperoni Platter
- 4) Your sponsor name and logo appearing on half screen in-house presentations event night.
- 5) Three copies of event DVD with sponsor logo placement on DVD jacket.

Cost of this sponsorship: \$1600.00

Package 4: Main Floor Theatre Style seating for 8 VIP ticket guests. Package includes:

- 1) Eight VIP admission tickets which includes buffet dinner with Saratoga Jockeys
- 2) Your Sponsor name and logo appearing on full screen in-house presentations event night.
- 3) Sixteen drink coupons – two per guest
- 4) Eight copies of the DVD with sponsor logo placement on DVD jacket.

Cost of this sponsorship: \$2500.00

*****Please be advised that after the jockey karaoke performance theater seating will be removed to allow for dancing & audience Karaoke entertainment*****

If you do not wish to be a sponsor of one of the packages above or cannot attend the event but would like to show your support with your ad at this event please review ad options on the attached order form.

RIDERS UP – SARATOGA JOCKEY KARAOKE CONTEST

MONDAY, JULY 31, 2017

VAPOR NIGHT CLUB – Saratoga Casino & Raceway

342 Jefferson Street, Saratoga Springs, NY

5:30 PM – 11:00 PM

All attendees must be 21 years or older enter premises
Event is Cash Bar unless a beverage is specified differently in one of the sponsor packages below.

SPONSOR PACKAGE ORDER FORM

Deadline to submit Order Forms is July 8, 2017

**Submit by Fax to 630.595.7655 or email to nancy.lasala@yahoo.com or dinalasala@yahoo.com
There are a limited number of sponsor packages and they will be assigned based on a first request basis.**

Submit logos in jpg format on or before July 8, 2017 to either email address above.

NAME OF SPONSOR: _____

(As it should appear in all print ads. Please print)

SPONSOR CONTACT PERSON: _____

MAILING ADDRESS: _____

(Address to mail tickets and other event related materials)

CITY: _____ STATE: _____ ZIP: _____ Email: _____

Cell Phone: _____ FAX: _____

Please indicate sponsor package number & description:

In addition to the above sponsor package we invite everyone to consider being a sponsor. Please select from one of the two packages:

- _____ Your sponsor name and logo appearing on full screen in-house presentations event night, Two VIP tickets of the event, & two copies of event DVD with sponsor logo placement on DVD. Sponsorship cost: \$750.00
- _____ Your sponsor name and logo appearing on half screen in-house presentations event night, 2 general admission tickets. 1 copy of event DVD with sponsor logo placement on DVD. Sponsorship cost: \$500.00

PAYMENT METHOD, please indicate one:

CHECK _____ CREDIT CARD _____

- Please remit check payments to the Permanently Disabled Jockeys Fund (PDJF), P.O. Box 803 Elmhurst IL 60126, prior to the event date.
- Credit Card Payments can be made by phone by contacting Nancy LaSala at 630.234.6691